

MBA8714A – Optional homework
Michel Blanchette, 25 January 2011

Question 1

Discuss, *in a maximum of one (1) page*, of the lessons to remember from the following articles (Course outline, Important readings of Part 1, page 8) :

- Grimm. "Reporting Value in the New Economy - Should traditional GAAP be abandoned?", *CMA Management*, July 2001
- Stewart, McLaughlin. "The dirt on dot.cons", *CAmagazine*, June 2001

The two articles are available online from the « Références » in the course website.

Question 2

Calculate the following ratios from the financial statements of Cascades inc :

- Ratios based on balance sheet figures for 2008 and 2009, , as defined in slide #22
- ROE and ROA for 2008 and 2009, , as defined in slide #23
- Gross profit margin for 2007, 2008 and 2009, , as defined in slide #23

Please provide your detailed calculations, for example : $35 / 70 = 0,50$

Deadline for submission: 2 February 2011, by email at michel.blanchette@uqo.ca